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अडमान तथा निकोबार प्रशासन
ANDAMAN & NICOBAR ADMINISTRATION
समाज कल्याण निदेशालय
DIRECTORATE OF SOCIAL WELFARE
गोलघर, श्री विजय पुरम
GOALGHAR, SRI VIJAYA PURAM

Sri Vijaya Puram, September 2026

PRESS RELEASE

**State Hub for Empowerment of Women Conducts Series of Program for
Social and Financial Empowerment of Women**

The State Hub for Empowerment of Women (SHEW), Directorate of Social Welfare, Andaman and Nicobar Administration, conducted a series of programs during the month of September 2026 with the objective of strengthening women's knowledge, skills, entrepreneurship and livelihood opportunities.

The series commenced on 9th September 2026 with an awareness session on the importance of good mental health and stress management for youth. This was followed by a two-day capacity-building program for Mission Shakti functionaries on 17th and 18th September 2026, focusing on organizational and management skills for effective implementation of Mission Shakti activities and service delivery. An awareness session on Financial Literacy, covering budgeting, financial planning and avenues for financial independence, was also conducted on 18th September 2026 at Hope Foundation, Bhatubasti.

A major three-day workshop on "Value Addition in Locally Cultivated Fruits for Economic Empowerment of Farm Women, SHGs and Young Women Entrepreneurs" was conducted from 23rd to 25th September 2026 at Shaheed Dweep. This workshop highlighted the opportunities for developing local fruit-based products, farm experiences, locally prepared food products, attractive gift packs, fruit-based souvenirs and other products that can cater to tourists. This helped the participants understand how the island's tourism potential can be linked with local agriculture and women-led enterprises. A program on Digital Skills and Technology Management, conducted on 21st September 2026, highlighted the use of digital tools for social media branding, online business, digital marketing and cyber safety, enabling women entrepreneurs to effectively promote and expand their businesses.

The programs were conducted with a focus on knowledge enhancement, skill development, livelihood promotion and sustainable entrepreneurship development for women. Participants were encouraged to make use of local resources and emerging market opportunities to develop viable income-generating activities.

The programs were conducted under the guidance of Shri Mohit Mishra, Director, Social Welfare and Dr. Shweta, Nodal Officer (SHEW). Dr. Nitu Sindhu, State Mission Coordinator (SHEW), and Ms. Apurva Singh, Research and Training Specialist (SHEW), conducted and facilitated the sessions as part of the ongoing efforts of SHEW towards women's empowerment and capacity building.

The State Hub for Empowerment of Women remains committed in creating opportunities for greater security, independence and self-reliance. Through sustained women-centric initiatives, SHEW continues to work towards building an empowered and inclusive society across the Islands.



Nodal Officer (SHEW)

Copy to:

1. The Chief Editor, The Daily Telegram Sri Vijaya Puram, with the request to publish this press release.
2. The News Editor, AIR, Sri Vijaya Puram, with the request to broadcast this news.
3. The Station Director, Doordarshan, Sri Vijaya Puram, with the request to telecast this news.
4. Sr. Computer Analyst (SW), with the direction to upload this press release on the website of A&N Administration for wide publicity.



Nodal Officer (SHEW)